OFFICE OF BUSINESS DIVERSITY PROGRAM UPDATE

• 2015 MGT America Recommendations
• 2017 MGT America Recommendations
• Rebranding of Program
• MWSBE Program Guide
• New Website
• Community Partnership/Outreach
• SBE Set Aside Program
• Advisory Council
• Goals Committee
• Future State
• Questions
Recommendations from 2015 Disparity Study

• MGT Recommendation A: Small Business Enterprise (SBE) Program
  – Small Business Enterprise set aside program will be implemented in April 2017

• MGT Recommendation B: Subcontractor Project
  – Subcontracting Project goals are currently in place and implemented

• MGT Recommendation C: narrow Tailored Minority Women Business Enterprise (MWBE) Program
  – M/WBE Program implemented and operational

• MGT Recommendation D: Aspirational MWBE Goals
  – Aspirational Goal implemented by Board of Education on February 2015
OFFICE OF BUSINESS DIVERSITY PROGRAM UPDATE

• MGT Recommendation E: Data Management
  – Data Management tool B2Gnow purchased and put into place
• MGT Recommendation F: Outreach
  – Outreach Program and Plan developed and active
• MGT Recommendation G: DPS Website
  – Business Diversity Website currently being modified and to be completed by May 15, 2017
• MGT Recommendation H: Staffing
  – Staffing increased to include Data Management Analyst to maintain B2GNow and new Director of the Office of Business hired to lead MWSBE (Minority, Women, Small, Business Enterprise) Program
Recommendations from 2017 MGT Report

- **Goal Settings**
  - Align with MWBE availability
  
  Goals now set based on MWBE Availability as of January 2017

- **Restructure Goals Committee**
  - Review and approve goals, not set them

  Goals Committee will be restructured based on recommendations from MWBE Advisory Council by August 2017

- **Data Management**
  - Expand B2GNow to capture all subcontracting utilization
  - Create an online vendor registration
  - Maintain different levels of certification

- **Data Management**
  - B2GNow will be expanded to capture all subcontracting utilization by June 2017
  - Vendor registration has been created and is in use
  - Different levels of certification are now maintained and tracked
• Establish a SBE Program
  SBE Program in place with On Call Services Request For Proposal (RFP) set to go out mid-April 2017 with anticipated implementation by June 2017

• Update the Business Outreach & Diversity Program website
  – Program policies
  – Outreach
  – Procurement Forecasts

Office of Business Diversity new Website to be fully implemented by May 15, 2017 with updated:
  – Program Guide and Policies
  – Outreach events calendar
  – Procurement Forecasts (currently working on forecast methodology)
• Forecasting
  Forecasting methodology for upcoming procurement opportunities currently in process with anticipated complete date of July 2017

• Prime Contracting
  Prime Contracting opportunities for MWBEs will be increased as a result of the SBE set aside program

• Accept other MWBE Certifications

• MWBE certifications are accepted from:
  – City of Denver
  – Mountain Plains Minority Supplier Development Council
  – Women’s Business Enterprise Council - West
Rebranding from Business Diversity and Outreach Program (BDOP) to Office of Business Diversity (OBD)

New Program Logo

MWSBE Program Guide
- A new program guide will outline the entire MWSBE program to provide more transparency and understanding for both internal and external stakeholders

New User Friendly Website
- https://businessdiversity.dpsk12.org/
- May 15
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<th>Community Partners</th>
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<td>Women's Business Enterprise Council (WBEC)</td>
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**SMALL BUSINESS ENTERPRISE SET ASIDE PROGRAM**

- SBE Set Aside Program will initially be restricted to On-Call Services
  - Only SBEs will be allowed to submit bids
  - Non-SBEs will be considered in the event that qualified SBEs are not available in a specific trade
  - Estimated $3M - $5M total annual spend

- On-Call Services Trades & General Contractors (up to $250K contracts and up to $500K/2yr)
  - GC’s (projects under $250K)
  - Concrete/Asphalt
  - Electrical
  - Flooring
  - Emergency Restoration/Mitigation
  - Landscaping
  - Mechanical
  - Paint/Plaster and Drywall
  - Plumbing
  - Roofing
• **MWSBE Advisory Council**
  – Reconstitute Advisory Council to include Community Leaders from MWSBE business advocacy organizations
  – Advisory Council will be used to provide recommendations for Program improvements as needed
  – OBD will provide quarterly MWSBE Program updates
  – Meetings will be open to public for increased transparency and community input

• **Goals Committee**
  – New Goals Committee charter will be developed by MWSBE Advisory Council to provide greater focus on increasing project opportunities for MWSBEs based on current market conditions
Program Expansion

- Currently MWBE goal only includes construction and construction related services. Future state to include additional elements of DPS spend on Normal Goods and Services sourced through Strategic Sourcing

- Grow SBE Set Aside Program to projects outside of the On-Call Services spend
Questions?